



Forefront Security Tracker, Part 1: IT Pro Security Concerns

Conducted for Microsoft Security & Access Product
Management by CMG Market Research
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Research Overview & Executive Summary

Objectives and methodology

- First launched in November of 2006, the security tracker is designed to track security awareness and perception
- A 30-minute web survey was conducted from August to September 2007 among N=1,274 IT Pros in the US; data for other countries are currently being collected and will be available in subsequent reports.
- Respondents were recruited to the following criteria:
 - Works as a full-time employee at a for-profit business that has at least 50 personal computers in the company.
 - Qualifies as an IT decision-maker or IT implementer and has been working in IT for 1 year or more.
 - Has management or purchase decision-making involvement for at least one of the following areas: client security, server security, perimeter, edge, or gateway security.

Spyware, Malware, and Spam continue to top list of security concerns – but Data Loss rising

- Data loss concerns hold steady year over year, while traditional security concerns decline.

	Perceived Threats	Total	
		(N=1274)	(N=1151)
		2007	2006
Higher concern	Spyware/adware	24%	31%
	Temporary workers, contractors or employees distributing sensitive information intentionally	24%	24%
	Spam	21%	27%
	Wireless LAN security	21%	22%
Lower concern	Data loss	20%	18%
	Phishing	20%	24%
	Identify theft	19%	20%
	Viruses, worms and Trojan horses	18%	26%
	Keeping security software upgraded	18%	18%
	External hackers/intrusions	15%	16%

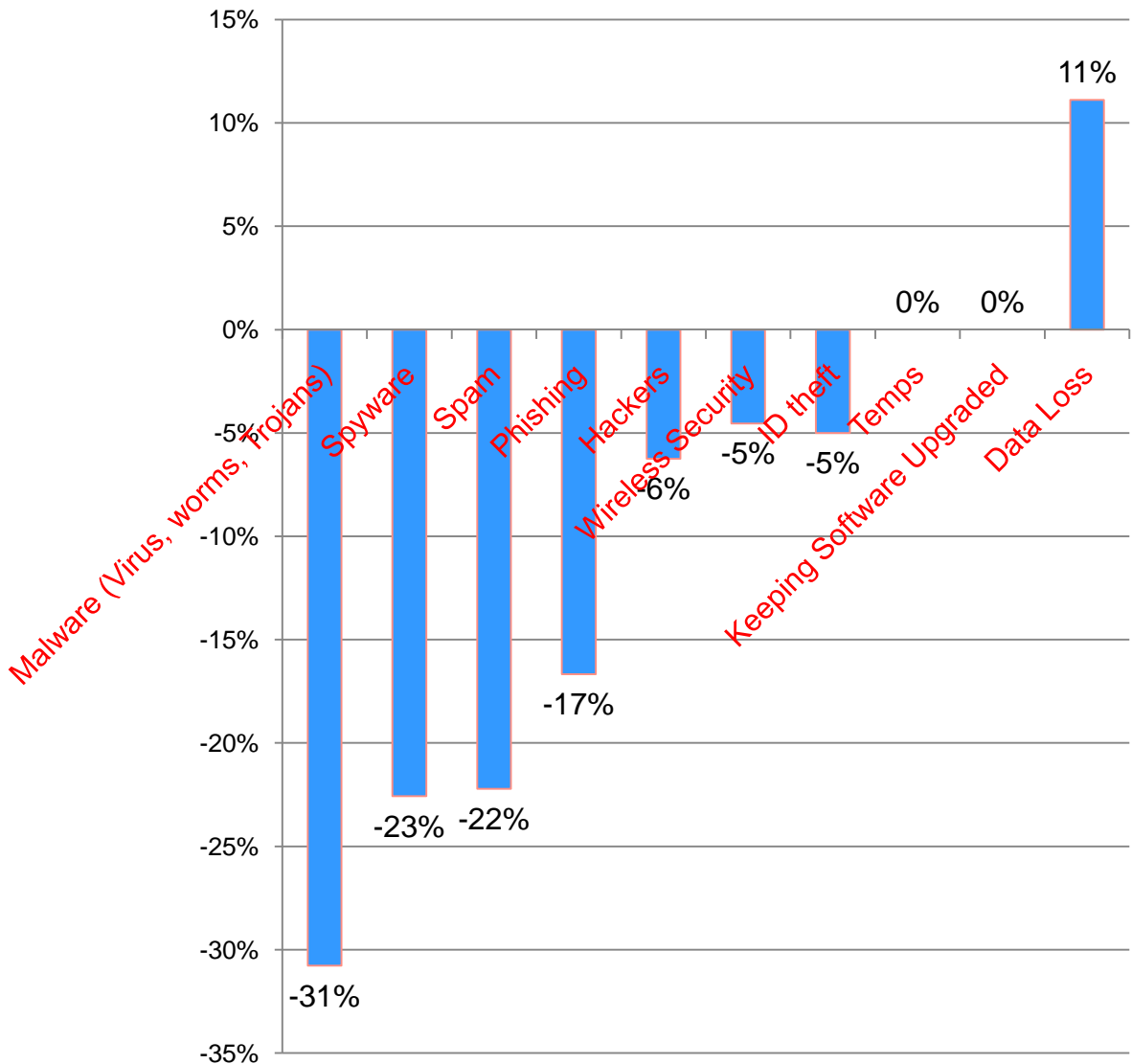
 Significant increase/decrease since 2006

 Significance between segments

Q: Which of the following security-related issues—if any—do you think are not adequately addressed by the current solutions in your company?
 Base: All IT Pros or implementers

Concern for Data Loss Has Increased, While Concern Malware, Spam, etc. has Fallen

Level of concern about various security threats, year-over-year, 2006 and 2007



Q2: Which of the following security-related issues—if any—do you think are not adequately addressed by the current solutions in your company?
 Base: All IT Pros or implementers