

MICROSOFT "SYSADMIN DAY" CONTEST

OFFICIAL RULES

COMMON TERMS USED IN THESE RULES:

These are the official rules that govern how the Microsoft "Sysadmin Day" Contest will operate ("Contest").

In these rules, "we," "our," and "us" refer to Microsoft Corporation, the sponsor of this Contest. "You" refers to an eligible Contest entrant.

ENTRY PERIOD

This Contest starts at [00:01 am] Pacific Time (PT) July 24, 2014, and ends at [11:59 pm] PT on July 27, 2014 ("Entry Period"). Entries must be received within the Entry Period to be eligible.

CAN I ENTER?

You are eligible to enter this Contest if you meet the following requirements at time entry:

- **You are** a registered Facebook or Twitter accountholder at least 18 years of age or older;
 - If you are 18 of age or older, but are considered a minor in your place of residence, you must have your parent's or legal guardian's permission to submit an Entry into this Contest; **and**
- **You are NOT** a resident of any of the following countries: Cuba, Iran, North Korea, Sudan, and Syria.
 - **PLEASE NOTE:** U.S. export regulations prohibit the export of goods and services to Cuba, Iran, North Korea, Sudan and Syria. Therefore residents of these countries / regions are not eligible to participate.
- **You are NOT** an employee of Microsoft Corporation or an employee of a Microsoft subsidiary; **and**
- **You are NOT** involved in any part of the administration and execution of this Contest; **and**
- **You are NOT** an immediate family (parent, sibling, spouse, child) or household member of a Microsoft employee, an employee of a Microsoft subsidiary, or a person involved in any part of the administration and execution of this Contest.

This Contest is void outside the geographic area described above and wherever else prohibited by law. Facebook and Twitter are not affiliated with this Contest and have no obligation regarding its execution or administration. .

CONTEST DESCRIPTION / HOW TO ENTER:

This is a skill-based Contest. The object of this Contest is to create and post the best essay describing the biggest misconception about the job of a System Administrator. For purposes of this Contest, the essay you create and post will be called an "Entry." All eligible Entries will be judged using the criteria described below to determine winners.

To submit an Entry via Facebook, visit Facebook.com, login to your personal account or create one if you haven't already, and then post your Entry and include the hashtags #Sysadminday and #WhatIdontDo.

To submit an Entry via Twitter, visit Twitter.com, login to your personal account or create one if you haven't already, and then post your Entry and include the hashtags #Sysadminday and #WhatIdontDo.

Limit one entry per person, Facebook and Twitter account during the Entry Period.

We are not responsible for indecipherable entries or entries we do not receive for any reason. We will automatically disqualify:

- Any incomplete, incorrect or illegible Entries
- Any Entries received in excess of the entry limit

WHAT CONSTITUTES AN ELIGIBLE ENTRY?

To be eligible for judging an Entry must meet the following content / technical requirements:

- your entry must be your own original work; **and**
- your Entry cannot have been selected as a winner in any other contest; **and**
- your Entry may not infringe on any third party trademarks or copyrighted materials without permission. **and**
- your entry must be in English

Entries may **NOT** contain, as determined by us, in our sole and absolute discretion, any content that:

- is sexually explicit, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing) or a particular political agenda;
- is obscene or offensive;
- defames, misrepresents or contains disparaging remarks about other people or companies;
- communicates messages or images inconsistent with the positive images and/or good will to which we wish to associate; and/or violates any law;

We reserve the right to reject any Entry, in our sole and absolute discretion, that we determine does not meet the above criteria.

HOW WILL MY ENTRY BE POTENTIALLY USED?

Other than what is set forth below, we are not claiming any ownership rights to your Entry. However, by submitting your Entry, you:

- are granting us an irrevocable, royalty-free, worldwide right and license to: (i) use, review, assess, test and otherwise analyze your Entry and all its content in connection with this Contest; and (ii) feature your Entry and all content in connection with the marketing, sale, or promotion of this Contest (including but not limited to internal and external sales meetings, conference presentations, tradeshow, and screen shots of the Contest Entry in press releases) in all media (now known or later developed)
- agree to sign any necessary documentation that may be required for us and our designees to make use of the rights you granted above;
- understand and acknowledge that the Sponsor(s) may have developed or commissioned materials similar or identical to your submission and you waive any claims you may have resulting from any similarities to your Entry;
- understand that you will not receive any compensation or credit for use of your Entry, other than what is described in these Official Rules

Please note that following the end of this Contest your Entry may be posted on a website selected by us for viewing by visitors to that website. We are not responsible for any unauthorized use of your Entry by visitors to this website. While we reserve these rights, we are not obligated to use your Entry for any purpose, even if it has been selected as a winning Entry.

If you do not want to grant us these rights to your Entry, please do not enter this Contest.

WINNER DETERMINATION AND PRIZES

At the close of the Entry Period, all eligible Entries will be reviewed by Contest judges based on the criteria below and up to three winners will be selected to be featured on an episode of the Internet show "Edge Show" on Channel 9.

Feature selection subject to restrictions and change. Selection does not guarantee that a winner will be featured

Judging Criteria

- 25.00% - Originality
- 25.00% - Adherence to Contest theme
- 50% - Creativity

The decisions of the judges are final and binding. If we do not receive a sufficient number of entries meeting the entry requirements, we may, at our discretion, select fewer winners than described above.

If you are a potential winner, we will notify you by sending a message to the e-mail address, the phone number, or mailing address (if any) provided at time of entry within seven (7) days following completion of judging.

If there is a dispute as to who is the potential winner, we will consider the potential winner to be the authorized account holder of the e-mail address used to enter the Contest. If you are a potential winner, we will require you to sign a Publicity Release. If you are a potential winner and you are 18 or older, but are considered a minor in your place of legal residence, we may require your parent or legal guardian to sign all required forms on your behalf. If you do not complete the required forms as instructed and/or return the required forms within the time period listed on the winner notification message, we may disqualify you and select a runner-up.

If you are confirmed as a winner of this Contest:

- You may not exchange your prize for cash or any other merchandise or services. ; **and**
- You may not designate someone else as the winner. If you are unable or unwilling to accept your prize, we may award it to a runner up; **and**

WHAT OTHER CONDITIONS AM I AGREEING TO BY ENTERING?

By entering this Contest you agree:

- To abide by these Official Rules; **and**
- To release and hold harmless Microsoft and its respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Contest, or any prize won; **and**
- That Microsoft's decisions will be final and binding on all matters related to this Contest; **and**
- That, by accepting the invitation, Microsoft may use of your proper name and state of residence online and in print, or in any other media, in connection with this Contest, without payment or compensation to you, except where prohibited by law.

WHAT LAWS GOVERN THE WAY THIS CONTEST IS EXECUTED AND ADMINISTRATED?

This Contest will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Contest.

WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE CONTEST CAN'T RUN AS PLANNED?

If someone cheats, or a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and / or integrity of this Contest, we reserve the right to cancel, change or suspend this Contest. This right is

reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Contest, we reserve the right to select winners from among all eligible entries received before we had to cancel, change or suspend the Contest.

If you attempt to compromise the integrity or the legitimate operation of this Contest by hacking or by cheating or committing fraud in ANY way, we may seek damages from you to the fullest extent permitted by law. Further, we may ban you from participating in any of our future Contest, so please play fairly.

WHO IS SPONSORING THIS CONTEST?

Microsoft Corporation
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